



MEDIA DATA 2022

FAZE MAGAZIN

Every month the magazine publishes a new print issue which is available offline at newsagents, train stations, gas stations, etc., as well as an online version via keosk and Readly. Editors of the magazine have long term experience inside the electronic music scene, which enables them to deliver fundamental background insights and picking up on new trends and future developments.

Every month FAZEmag delivers interesting interviews with artists, important news around the club and music scene, as well as covering trends in the areas of lifestyle, books, TV shows and upcoming movies. Furthermore, it includes hundreds of reviews of upcoming EPs, LPs and compilations, technical equipment plus tips about club events and festivals. In addition to the reading content, every issue includes an exclusive DJ mix from a selected national or international act. Every issue comes with a code so the mix can be easily downloaded on our website.

www.fazemag.de

Besides the print edition FAZEmag also delivers online news on a daily basis. Users can interact with the magazine and the editors behind by commenting, reviewing or sharing the articles.

The monthly DJ mix, photo galleries, our regularly updated festival schedule and much more guarantees comprehensive information about the music scene worldwide.

The website fazemag.de offers daily published news articles, music and technical reviews as well as event tips. The aim is to share diversified contents both for the user as well as for the artists, event organisers and media partners.

With fazemag.ch and fazemag.at we give our best to get closer to our users in Austria and Switzerland, sharing local topics more prominently.

fazemag.de is the strongest editorial portal for electronic music and club culture in Germany, Austria and Switzerland.

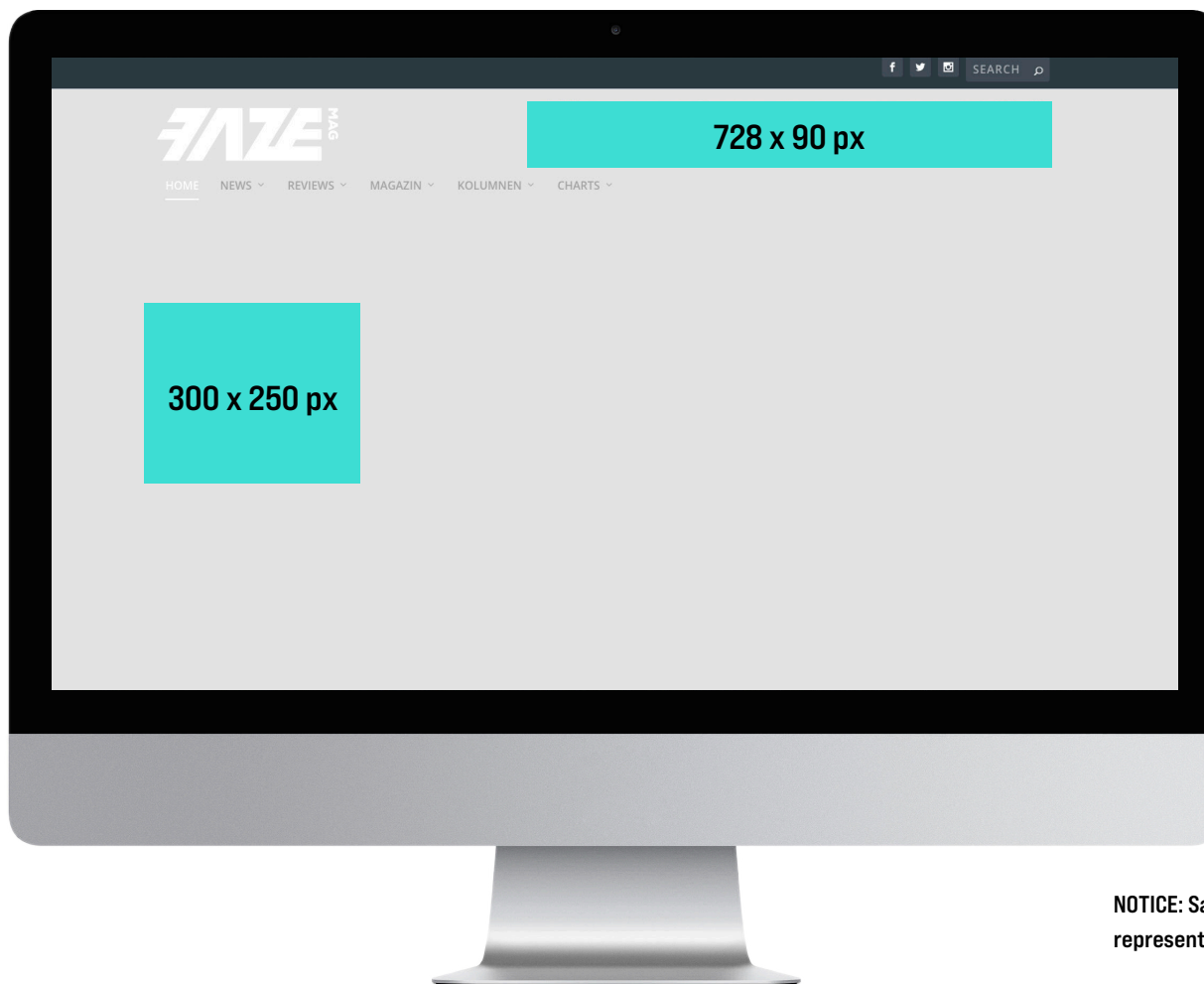
PRICES

all prices are subtotal prices

PRINT (4C)	ONLINE (TKP)	FEATURES (HEAD)	PURCHASE & SUBSCRIPTION
2/1 7.500,00 EUR 1/1 4.400,00 EUR 1/1 (Cover inside) 4.400,00 EUR 1/2 2.900,00 EUR 1/3 2.000,00 EUR 1/4 1.600,00 EUR PLACEMENT SURCHARGE U4 backcover 5.500,00 EUR U2 inside front cover 4.800,00 EUR U3 inside back cover 4.600,00 EUR agency discount 15 % VOLUME DISCOUNT 6 ad pages or more 10 % 8 ad pages or more 15 % 12 ad pages or more 20 % Deviating prices: The publishing company reserves the right to charge deviating rates for specific topics.	Fullsize Banner 15,00 EUR Medium Rectangle 30,00 EUR Header Banner 40,00 EUR ContentAd 50,00 EUR Website takeover 80,00 EUR Special advertising formats on request Terms of payment: in advance	Story telling Content production Festival promotion Club features Label features Artist features Native advertising Advertorials Online-/social media campaigns Event promotion Moving content Event conception, organisation & realisation Customer events Prices on request	PRINT single issue 5,90 EUR year subscription 62,00 EUR 2 year subscription 102,00 EUR eMag for Android (Keosk) for iOS (iOS-App-Store) single issue 3,59 EUR 3 issue subscription 12,99 EUR 6 issue subscription 17,99 EUR 12 issue subscription 33,99 EUR

ADVERTISEMENT PRICES: DESKTOP BANNERS

Banner options and sizes (will be published on www.fazemag.de)



Medium Rectangle

300 x 250 px
JPG or GIF file
max. 80 kb

Header Banner

728 x 90 px
JPG or GIF file
max. 80 kb

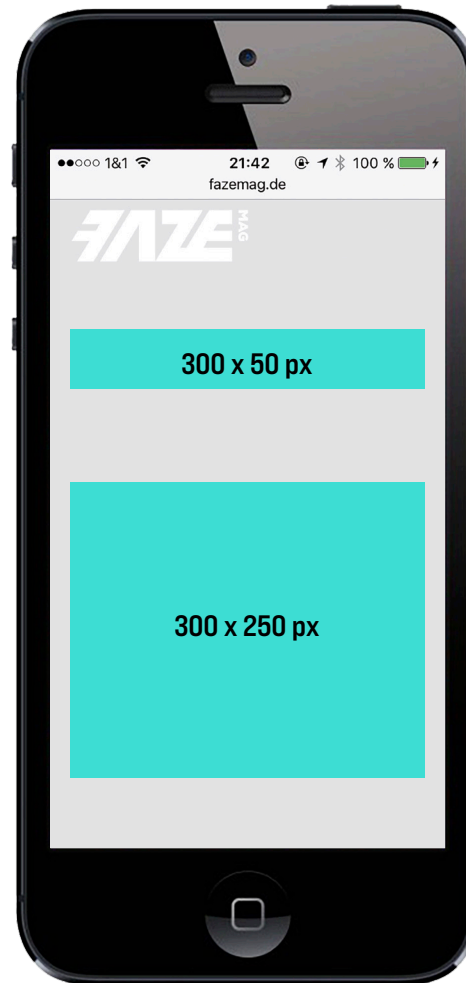
NOTICE: Save files in higher resolution to avoid representation errors on the website.

ADVERTISEMENT PRICES: MOBILE DEVICES

Options and sizes [will be published on www.fazemag.de]

Medium Rectangle

300 x 250 px
JPG or GIF file
max. 80 kb

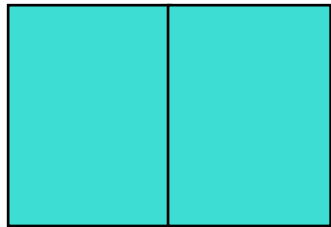


Classic Banner

300 x 50
JPG or GIF file
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ADVERTISING FORMATS FOR PRINT

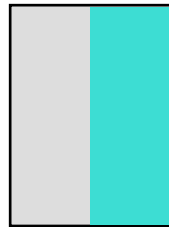
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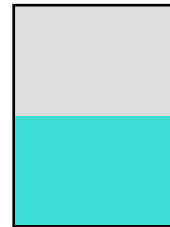
2/1 page
420 x 297 mm



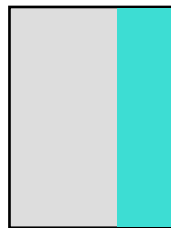
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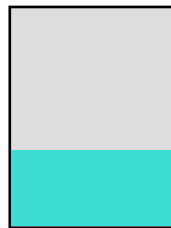
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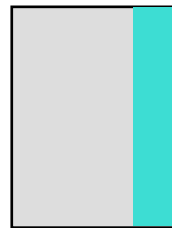
1/2 page landscape
210 x 148,5 mm



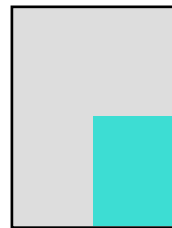
1/3 page portrait
70 x 297 mm



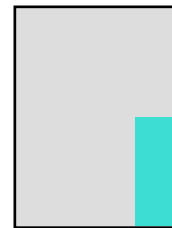
1/3 page landscape
210 x 99 mm



1/4 page portrait
52,5 x 297 mm



1/4 page corner
105 x 148,5 mm



1/8 page corner
74 x 105 mm

REACH**FAZEmag.de**

240.000 unique users/month

900.000 page impressions/month

Print edition

20.000 issues monthly

eMag

3.300 readers/month

Readly

3.900 readers/month

SOCIAL MEDIA

We have a viral reach of 15 million users via several social media accounts focused on electronic music and 1.2 million contacts in total that are related to the topics of electronic music.

Main accounts:

www.facebook.com/FAZEmagazin: 95.000 Likes in total (resulting from FAZEmag with 88.400 Likes plus several partner pages)

www.twitter.com/fazemag: 9.000 followers

www.instagram.com/fazemag: 30.300 followers on two channels

To the FAZEmag company count two more pages with additional 750.000 Facebook users and 33.300 Instagram users.

Publication frequency

12 issues per year (monthly)

On-sale date is the first Tuesday of each month

AUDIENCE**Age:** 20–35 years (target audience 22–29 years)**Average age:** 25 years**Sex:** 60% male, 40% female**Educational level:** High-school graduated, students and workers

Planned purchases of the target group: DJ equipment, computers, mobile phones, production equipment, fashion & consuming goods, games

Characteristics of target group (strong focus on):

leisure activities, music, scene, lifestyle as well as an extraordinary high affinity for technology

TECHNICAL SPEZIFICATIONS

Printed format: 210 x 297 mm

Bleed addition: 3 mm

Printed method: web offset

Special colours: on request

Colour range: Euroscale

Print sequence: black, cyan, magenta, yellow

Screen: 60 screen

PRINTING DOCUMENTS

open data: InDesign, Photoshop, Illustrator

closed data: pdf (bevorzugt), jpg, eps, tif

SEND PRINTING DOCUMENTSVia e-Mail: grafik@fazemag.de

Via mail: FAZE Magazin, c/o Butan Office

Friedrich-Ebert-Str. 114, 42117 Wuppertal, Germany

info@fazemag.de**CONTACTS**Sven Schäfer: sven@fazemag.deTassilo Dicke: tassilo@fazemag.deRafael Da Cruz: rafael@fazemag.de**Distribution**

DMV DER MEDIENVERTRIEB GMBH & CO. KG

Meißberg 1

20086 Hamburg

www.dermedienvertrieb.de

PRODUCTION PLAN 2022

ISSUE	DEADLINE FOR PRINTED DATA	PRINT MAGAZINE RELEASE
119	18.12.2021	04.01.2022
120	19.01.2022	01.02.2022
121 (Jubiläumsausgabe – 10 Jahre FAZEmag)	15.02.2022	01.03.2022
122	20.03.2022	05.04.2022
123	19.04.2022	03.05.2022
124	22.05.2022	07.06.2022
125	20.06.2022	05.07.2022
126	19.07.2022	02.08.2022
127	22.08.2022	06.09.2022
128	20.09.2022	04.10.2022
129	19.10.2022	02.11.2022
130	21.11.2022	06.12.2022

GENERAL BUSINESS TERMS AND CONDITIONS

§1 In accordance with the following General Business Terms and Conditions, an advertising order is considered to be the agreement regarding the publication of one or more advertisements of an advertiser in a print journal and/or via an electronic medium.

§2 The quotation is binding when reaching the publisher. The client is bound to the offer till four weeks after arrival. The offer counts as terminated if the publisher does not react within four weeks.

§3 Should an order not be executed for reasons which are not the publisher's responsibility, the client shall reimburse the difference between the discount granted and the discount corresponding to the actual purchase irrespective of any other legal obligations. The duty to reimburse shall not apply if the non-performance results from force majeure within the publisher's sphere of risk.

§4 If the right to call for individual advertisements is reserved in the context of closing, the order

shall expire within one year after the appearance of the first advertisement, as long as the first advertisement is called for and published within a year.

§5 The publisher retains the right to decline orders—including individual requests for placement in conjunction with an executed contract—and orders for inserts, because of content, origin, or technical form in accordance with the publisher's uniform, objectively justified principles, if the content violates the law or the provisions of government or other authorities, or if their publication cannot be reasonably expected of the publisher. The Ordering Party will be informed immediately regarding the refusal of an order.

§6 The customer is responsible for ensuring the prompt delivery of the advertisement copy as well as faultless copy materials or inserts.

§7 In case of illegible, incorrect or incomplete printing of the advertisement, in whole or in part, the Ordering Party is entitled to a re-

duction in payment or to a correct substitute advertisement, but only to the extent that the purpose of the advertisement has been impaired.

Further liability for the publisher shall be excluded. Complaints have to be asserted within four weeks after receiving the invoice and document. The publishers accept no liability for errors of any kind arising from transmissions by telephone.

§8 Orders may only be cancelled written up to five weeks prior to the date of publication of the relevant edition. In the event of a valid cancellation, the publisher can, however, demand a lump-sum payment of 25% of the amount of the invoice.

§9 Deviations from these General Business Terms and Conditions shall not be valid unless expressly agreed in written form.

§10 Artwork will only be returned to the customer upon special request. Any obligation to safeguard the printing data will cease three months after the order has been completed.

§11 Beyond warranty claims the publisher assumes liability in case of delays or own faults. However, this does not apply when the fault lies in third-party operations used by the publisher to fulfil its obligation. The Publisher is under no duty to compensate in any of those cases but for to the fulfilment interest only. In the event of a strike, lock-out, interruption of operations or circumstances for which the publisher is not responsible, the publisher shall be entitled to demand a payment of the amount of the invoice to the extent of the circulation actually delivered.

§12 The advertiser shall bear the costs for preparing any plates, movies or portage, etc.

§13 In case of default or deferral by the advertiser, interest shall be paid in addition to any costs and expenses incurred for collection. In the event of payment default, the publisher may suspend the further execution of the current order until payment is received and may demand prepayment for the remaining advertisements.